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One Wedding: How To Photograph A Wedding From Start To Finish



Synopsis

Brett Florens walks you step-by-step through one real wedding (the celebration of Claire and Chris), revealing his go-to shooting techniques and time-management strategies. Florens begins by customizing image concepts to suit the clients' personalities and style. On the engagement shoot, he takes you through setups with Claire and Chris that begin with natural light then escalate to multi-strobe approaches. Florens launches his wedding-day coverage with early-morning shots of the guys and the ladies, creating a variety of group and individual images indoors and out. At the ceremony site, he has advice for documenting each event and creating formal portraits of the couple and guests. After a quick-but-efficient break for location portraits, he concludes the day's hour-by-hour coverage with standout shots of the reception, made with strobe, ambient light, and bounce flash. Throughout, he demonstrates how shooting with the album(s) in mind will ease the post-event design process and boost your sales. In this practical, inspiring book, you'll see real wedding photography as it is rarely revealed: from the perspective of a single event, start to finish.

Book Information

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Customer Reviews

Brett Florens doesn't disappoint with this guide to Wedding Photography. I wish I had purchased a hard-bound copy, as the book is rather thin and flimsy. The tips and posing options were helpful, and he definitely gives a detailed glimpse into a day in the life of a wedding photographer. However, if you are just starting out, this might stress you out a little as Brett shoots "magazine style" which can be overwhelming to someone new to the photography business.

Being a somewhat beginner at wedding photography, this book taught me more than any classes and seminars I took in school. Even though it only goes through one wedding it really helped me fully understand even the basic concepts of aperture, ISO, etc. I will be looking for more books by this author.

He talks about the lens, fstop and shutter speed for every picture which is great. On the kindle when you double click on the photo, it comes out very blurry. To me some of the poses are weird. Lots of good ones though.

This was the first book in a long time that when I finished reading, I felt like it was actually valuable and not a lot of regurgitated information. The approach was fresh, following one couples journey from start to finish. Many insights into the technical and the business side of photography were shared as well as the camera settings used that seem to be missing in many books. Thanks Brett for sharing your experiences.

Not too crazy about this... I bought it based on the reviews, and Brett has a great reputation. Honestly was disappointed with the contents. First of all, it looked like it was all shot in the 80's- and it wasn't helpful at all.

What an amazing book. The detail and the commentary is excellent. If you are a first time wedding photographer, this book is a must-have.

I enjoyed learning more about getting organized and building the love story for wedding albums! I've been doing it all wrong!

I've been second shooting weddings for a little while and this book has been wonderful since I am

hoping to take on more in the future.

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